

CANADA → USA · E-2

@CRUNCHY_NOT_SMOOTH

FREE
GUIDE + CHECKLIST

CRUNCHY, *not smooth.*

FROM		TO	CLASS	PASSENGER	GATE
CAN	✈	USA	E-2	KRISTIN	01

FROM CANADA TO THE U.S.: THE CRUNCHY TRUTH ABOUT THE E-2 VISA

What it really takes, what nobody tells you, and the 8 questions to answer before you spend a dollar.

Kristin McLane

MOVED HER FAMILY CANADA → USA

#1

WHY I'M TELLING YOU THIS

WE DIDN'T WANT TO JUST SURVIVE.

My husband and I were born and raised in Canada, but after living in the Middle East for 13 years, returning to Canada wasn't what we expected.

As two working professionals paying 53% in taxes, struggling to get ahead, without a family doctor, and watching our daughter wait two years to see an allergist, we started questioning whether Canada was still the place we wanted to build our future.

> *We didn't want to just survive. We wanted to thrive.*

Three years later, we made the move to the USA with our two teenage girls, and we haven't looked back.

Lower taxes, more opportunity, accessible healthcare, and the ability to work hard and actually feel like you're getting ahead.

So here's my promise: no smooth pitch. Just what's true, what's hard, and what you need to know to decide for your own family.



WHERE WE ARE NOW

WE FOUND OUR NEXT CHAPTER IN THE US.

KRISTIN MCLANE · @CRUNCHY_NOT_SMOOTH

#2

THE E-2 IN PLAIN WORDS

SIX CRUNCHY TRUTHS

The E-2 is a visa for people who invest in and run a real business in the US. Canada is an E-2 treaty country, so Canadian citizens can apply. Here's what nobody tells you up front.

It's not a green card.

The E-2 lets you live and work in the US while your business runs. It can be renewed, but on its own it doesn't make you a permanent resident.

It has to be a real business.

You buy or build a company you actively run. A rental property or a passive investment doesn't count.

There's no magic number.

No official minimum investment. It has to be substantial for the business you choose, and the money has to be at risk in it.

Your spouse can work.

Your husband or wife can work in the US, and your kids can go to school here.

Kids age out at 21.

Children come with you as dependents only while they're unmarried and under 21. Plan for that early.

Healthcare isn't free here.

Care is easier to get, but you budget for private health insurance. Better to know that before you land.

SMOOTH VS CRUNCHY

#3 WHAT YOU'LL HEAR, AND WHAT ACTUALLY HAPPENS

~~Get your visa in a few weeks.~~	It depends on the consulate, the business and your file. Plan in months, not weeks.
~~Any business will do.~~	It has to be active and able to do more than just support your own family.
~~We handle it all, you just sign.~~	You'll be involved. It's your money, your business and your interview.
~~It's your path to a green card.~~	It isn't, on its own. It's renewable, and that's the honest version.

HOW IT WORKS

From your first question to your next chapter

1

Book a free call

Fifteen minutes with the team. Ask everything, no pressure.

2

Check your fit

Your citizenship, your goals and what kind of business suits you.

3

Your plan

A business plan built on your numbers and your story, never a template.

4

Your move

The business, the E-2 filing and your arrival, handled by one team.

YOUR CHECKLIST

#4 EIGHT QUESTIONS BEFORE YOU SPEND A DOLLAR

Print this page or tick it on screen. Be honest: crunchy, not smooth.

- [ ] My citizenship is from an E-2 treaty country (Canada is)
- [ ] I know what kind of business I'd actually want to run
- [ ] I can put real money at risk in that business
- [ ] I've thought about where we'd live, and the schools
- [ ] I've budgeted for US health insurance
- [ ] I know my kids' ages and what turning 21 means
- [ ] I'm ready to be involved, not just sign papers
- [ ] I've talked to a team that does the business, the plan and the filing together

Ticked most of them? The E-2 is worth a real look for your family. Book a free call and we'll check your fit together.

Ticked only a few? That's useful too. The call is the place to ask about the ones you couldn't tick.

#5

YOUR NEXT STEP

ONE TEAM, A TO Z

Most families juggle a broker, a plan writer, a lawyer, an accountant and a realtor, and manage them all. With Emanay, one team does it, so your business, your plan and your application tell one story.

Finding the business
Businesses for sale screened one by one, including off-market, and the purchase negotiated for you.

Your business plan
Built for the E-2 review, on your numbers and your story.

Legal and your E-2 filing
Your company, the purchase agreement and the E-2 documentation, coordinated by the legal team.

Capital and accounting
Your investment properly documented and your books kept up to date, on both sides of the border.

Location and lease
If the business needs a location: search, lease negotiation and set-up.

Arrive and grow
Closing, hand-over and ready to operate. And then the same team stays with you.

Book a free 15-minute call

No pressure. Just a clear picture of whether the E-2 fits your family.

BOOK A FREE CALL →

Kristin McLane is an independent creator partner of Emanay Inc. General information only, not legal, immigration, tax or investment advice. No visa outcome is guaranteed. Every case depends on its own facts.

No smooth talk. Just the truth, and one team that does it all.

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